



Community
RESEARCH

TANGATA WHENUA,
COMMUNITY & VOLUNTARY
SECTOR RESEARCH CENTRE

Community
Research

Annual Report | Whakatakotoranga ā Tau 2015-16

What our users say:

"I've felt inspired and stimulated by some of the webinars, and some of the papers I've read."

"It informs Community Advisor practices as well as allows us to disseminate relevant information to the community groups, whanau, hapu and iwi that we work with"

"Community Research have provided a network and encouraged standards for research that sits outside the main academia boxes - that is critically important for the community sector to have their own voice"

2015 User Survey Respondents

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www.whanauoraresearch.co.nz
www.whatworks.org.nz

From the Co-Chairs

Ngā Kaiwhakahaere - From the Co-Chairs



Co-Chair, Pania Coote
(Ngāi Tahu, Ngāti Kauwhata, Ngāti Porou)



Co-Chair, Garth Nowland-Foreman

Ko te hōkai-nuku, ko te hōkai-rangi
Ko te hōkai ā tō tipuna, a Tāne-nui-ā-rangi

This whakataukī links to the three baskets of knowledge for all to share. It tells how Tāne ascended to Te Toi-o-ngā-rangi, to obtain the three baskets of knowledge.

Founded in 2008, Community Research develops research capacity in the Tangata Whenua, Community and Voluntary Sector. We help to gather and share their baskets of knowledge.

Community Research gathers and shares research to:

- Inform and inspire the community sector
- Assist strategy-setting and improvements
- Support groups to be more evidence-based
- Advocate community-led and whānau-centred methods

To date, **206,053 unique visitors** have used our websites, we've had **2,599 registered audiences** attend our webinars and **over 12,071 people** have viewed recordings.

3,693 people working in the sector receive regular resources from Community Research.

Introduction

Founded in 2008, Community Research (The Tangata Whenua, Community & Voluntary Sector Research Centre) is a registered charity CC31562 and an incorporated society.

Our core strategies are:

Ngā Kitenga Me Ngā Putanga - Promoting the visibility of and access to community research in Aotearoa

Te Pono Me Te Tika - Promoting quality assurance and good practice in community research

Ngā Hononga - Promoting and strengthening connections between researchers and the sector, nationally and internationally

Ngā Mahi Rangahau Rautaki - The selective conduct or commissioning of research of strategic significance to the sector

Kia Tū Tonu Te Whare - Ensuring the on-going, sustainable operation of the organisation

'I was looking for researchers with experience in a specific type of research and evaluation. Searching through the list on the website led to a more extensive list than I'd found through other avenues. Having a comprehensive list of people meant we were better placed to make decisions'

Survey respondent

2015-16 Overview

Overview

The organisation generated income of \$268,579 this year, contrasting with last year's earnings of \$196,202. We received grants of nearly \$210,000 and donations of over \$53,000. December 2016 marks the end of 3-year funding from Ministry of Social Development and the Governance Group now seeks to establish further core funding partnerships to 'future-proof' our organisation. This year saw a surplus of \$19,825, which outcome was achieved by reducing our spending on core infrastructure. Clearly, it is not sustainable for us to continue on this basis for more than a temporary arrangement, as it provides insufficient capacity to work effectively.

Partners

The following were key partners in the last year:

- Community Trust of Southland
- Eastern and Central Community Trust
- Foundation North
- Ministry of Social Development
- Otago Community Trust
- Rata Foundation
- Trust Waikato

Special thanks are due to the Ministry of Social Development and to the Community Trusts who continue to support our work with enthusiasm.

Governance Group

The following **Tangata Whenua caucus** members served during the year:

Pania Coote, Co-Chair
Erena Kara
Helen Potter

The following **Tangata Tiriti caucus members** served:

Garth Nowland-Foreman, Co-Chair
Sally Fenwick Ridley, Treasurer
Natasha McDougall

Ngā mihi nui ki a tātou katoa.



Pania Coote



Garth Nowland-Foreman (Co-Chairs)

What Works

What Works

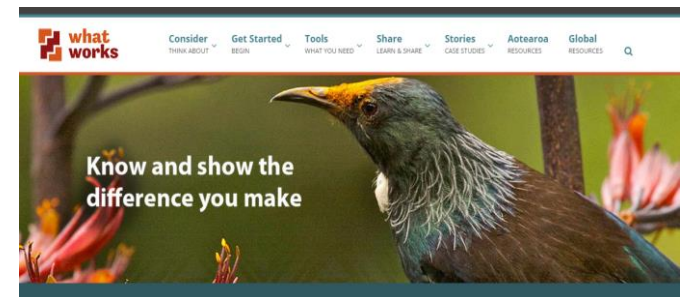
Are we making a difference? Could we be doing better?
How can we show real results?

Organisations are under increasing pressure to evidence their results. Launched November 2015, What Works is a portal of tools and resources, designed to help groups to evidence their effectiveness and results



Watch this [short instructional video guide](#), showing how to use the What Works website.

In its first year 10,765 visitors have used What Works resources, loading 31,181 pages, and 4,054 visitors returned to use the site more than once.



Developed with input from a specialist Reference Group and in consultation with **Over 80 community sector leaders**, the What Works portal helps NGOs to:

- Develop an outcomes framework
- Prepare for evidence-based contracting
- Make the right choice of tool for their needs
- Gain understanding of possible tools, and of the experiences of the groups who use them
- Make a plan for sharing learning with others

Webinars

Webinars


It's like a seminar at your desk!


Community Research webinars **link up community sector expertise**, using Youtube Live, to share knowledge about what's working in the community sector.

Each event is broadcasted as a live, 60- to 90-minute presentation with audience interaction, **free of charge**. A recording is made available for streaming after each event.

To date, **2,599 people** throughout Aotearoa have participated live, and recordings have been **viewed 4,074 times**.

Highlights of 2016 included the 'Framework for Indigenous Evaluation', the 'Introduction to RBA', the 'Outcomes Plus' research, 'Stringing your data together to tell client narratives', 'The Benefits of Kapahaka', and other essential digital resources to assist groups with their mahi.



Webinars | Ngā Wānanga ā Rorohiko



Counting What Matters

The size and significance of the New Zealand not-for-profit sector


12.30pm, Tuesday 28th June. [Book here.](#)



A Vision for Indigenous Evaluation

A framework for increasing participation and control by Indigenous peoples


11.00am, Tuesday 12th July. [Book here.](#)



Complex Projects, Short Stories

Stringing together your data to create narratives that show change

11.00am, Tuesday 26th July. [Book here.](#)



Outcomes Plus

Knowing and showing the 'added value' of community to your stakeholders

12.30pm, Tuesday 9th August. [Book here.](#)

Community Research Website

Community Research

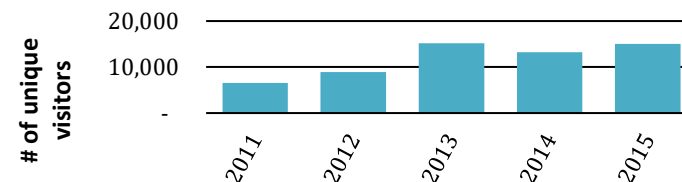
The place to find good community research and researchers!

Since its launch in 2009 **56,406 unique visitors** have visited the Community Research website a total of **178,353 times**.

There were an average of 14,471 annual visitors from 2013 to 2015, staying on average for 2:23 minutes.

To date, **at least 5,839 people have downloaded items of research** from the website.

In 2015 1,643 items of research were downloaded and summaries of **342 reports were accessed 10,220 times**.



Graph: Annual Website visitors 2011-2015

Featured Research Collections

Our research collections have continued to hold high appeal to our users and we added new collections in 2015.

- **'The importance of Non-Profits'** (2,805 views)
- **'Learning From Christchurch'** (3,290 views to date)
- The **'Collective Impact'** Collection (2,633 views)
- The **'Third Sector Research'** Collection: 2014 ANZTSR conference (358 views)

"We just wanted to say that the 'Learning from Christchurch' research website is so good - congrats from Skylight to all involved. You continue to make a difference in a unique and important way – thanks".

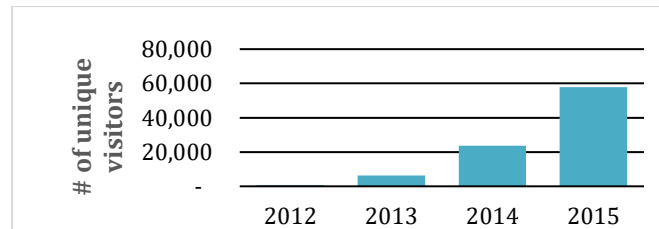
Website visitor feedback

Whānau Ora Research Website

Whānau Ora Research

The **Whānau Ora Research website** was developed with Te Puni Kōkiri to gather and disseminate information that will inform Whānau Ora practice. It was launched in November 2012, and was developed by Steering Group members Kataraina Pipi (Ngāti Porou, Ngāti Hine), Fiona Cram (Ngāti Kahungunu) and Nan Wehipeihana (Ngāti Porou).

To date, the Whānau Ora Research website has been **visited by 140,024 people** and has received **226,394 page views**. Usage of the site continues to grow. In 2015, there were **57,931 visitors** to the website and **80,706 page views**.



Graph: Annual Website visitors 2011-2015.



“It confirmed my hope that that whānau-whānau infrastructure was becoming a real part of the social responsibilities of government and that Māori had been able to find pathways within which to step forward into a hopeful and fulfilling future”.

Te Anga Mua participant

Online Engagement

10

E-news and Social Media

Facebook page

To encourage information-sharing, we add regular posts to the Community Research Facebook page.

The Facebook page currently has 1,568 page likes, and has seen an average of **90 new likes per month** since Winter Webinars began in 2016.

YouTube channel

To date, **28 webinar and seminar recordings** have been viewed over **10,827 times on the Youtube channel**.

There are **111 subscribers** on the Youtube channel, regularly receiving new resources from us.



E-news and resources

Over 3,600 subscribers who work in the Tangata Whenua, Community and Voluntary Sector receive updates with research and resources from Community Research by e-news.

E-news	4 per year
Subscribers:	3,693
Open rate avg:	30.54%

“Thank you! I have just scanned this newsletter and find many things that I want to explore further – such a wealth of material!”

Newsletter subscriber, 2015 user survey.

2015 User Survey

How Community Research makes a difference

In 2015, we undertook an online survey of the people who use Community Research's resources, and asked them:

'What is the most significant impact Community Research/
Whānau Ora Research has had on you or your organisation?'
(2015 User Survey: Question 3)

Analysis of the 70 answers shows common themes, in relation to the impact of Community Research:

1. Provided with knowledge to inform strategy and ideas
2. Inspiration, hope and personal encouragement
3. Better standard-setting and knowledge of effective models for improvement



This word cloud gives shows data visualization of the 70 answers received, analysed by word frequency

Tangata Whenua Caucus



Pania Coote (nee Simeon)
Co-Chair
Ngāi Tahu, Ngāti Kauwhata
and Ngāti Porou

Pania is the Executive
Director of Māori Health for

Southern DHB. She has a background in health, social and education, with a Masters in Social Welfare through the University of Otago. Pania has a range of interests including research, community development, workforce development and reducing health disparities



Erena Kara
Ngāpuhi

Erena Kara is General Manager, Te Runanga A Iwi O Ngāpuhi. Erena has a Masters in Social Sciences (Psychology) and has a strong interest in kaupapa Māori research, evaluation, and

transformation. Erena is involved in the Kohanga Reo movement through her tamariki, is a member of the Māori Health Gains Council, Northland District Health Board, holds directorship on the Ngāpuhi Asset Holding Company. She is married with two tamariki.



Helen Potter
Ngāti Maniapoto, Ngāpuhi

Dr Helen Potter is a co-director of Tiaho Ltd, a recently formed kaupapa Māori research group. She brings a background in kaupapa Māori research across a range of fields including education, health,

and whānau and environmental wellbeing. Helen was a research manager and political advisor for first the Māori Party and later the Mana Movement in Parliament. She is an executive member of Waikato Ki Roto o Pōneke, the Tainui taurahere rūpū in Wellington.

Tangata Tiriti caucus



Garth Nowland-Foreman -
Co-Chair

Garth runs Community Solutions, a small consulting and training firm, which specialises in strategy, evaluation and governance for

non-profit organisations and those who fund them. He is a Director of Lead – the Centre for non-Profit Leadership. He has researched and written widely on non-profit funding and accountability, and strategic philanthropy. Garth twice chaired the Committee for the Study of the New Zealand Non Profit Sector, and was also the first SAN registered Social Auditor in Aotearoa New Zealand. Previously, he worked as an NGO lobbyist, heading up a government policy and research unit, and in a Cabinet Minister's office.



Sally Fenwick Ridley –
Treasurer

Sally is originally from the North however has lived in the Waitetuna Valley in the Waikato

for most of her life. She is the Training and Communications

Manager at Community Waikato. Her focus is on community research and development, building capacity and disseminating information. She has a Masters in Social Sciences and a Post Graduate Diploma in Community Psychology with the University of Waikato and is currently completing the Graduate Diploma in Not for Profit Management with Unitec. Sally is a member of the Aotearoa New Zealand Evaluation Association, and the Chair of MSSATW (Male Survivors of Sexual Abuse Trust, Waikato) and Insight Endometriosis.



Natasha McDougall

Natasha is a born and bred Wellingtonian. She is the Communications, Marketing and Sales Manager at Funding Information Service. The Funding

Information Service has been at the forefront of funding and resourcing for over 20 years. Natasha has over 20 years experience within the marketing and communications environment and has worked in corporate, primary industry, tertiary, public and community and voluntary sectors. Natasha has a variety of volunteer roles, with board, trustee appointments and as a volunteer at Ronald McDonald Family Room.

Staff



Jan Hinde

After five years at the Arts Council in Ireland as Head of Arts Participation Jan took a placement with Creative New Zealand in 2009, has since taken diverse roles with New Zealand's community and voluntary sector, and is a passionate advocate of Treaty issues.

Contractors

Through our distributed contractor model, we enjoy the very finest specialist expertise and services from a team of contractors and service providers.



One thing I'd tell a friend about Community Research?

"How a small (tiny) organisation has made and maintained such a professional approach and has such integrity around processes and kaupapa of research, community-led and treaty-based practice. Plenty of much better resources don't do this nearly as well. It reminds me of the importance of commitment to ideals."

2015 User Survey Respondent