



**“ HE KĀKANO
I RUIA MAI I RANGIĀTEA
E KORE E NGARO ”**

A seed sown from Rangiātea will never be lost



TE WHĀNAU O WAIPAREIRA



NGĀ TAU MĪHARO O AOTEAROA

Incredible Years Parenting Programme

Social Return on Investment

The Social Return on Investment (SROI) framework is an internationally recognised, principles-based approach for understanding and measuring the broader concept of 'value' and incorporates social, environmental and economic impacts.

SEVEN PRINCIPLES OF SROI

1. Involve stakeholders
2. Understand what changes
3. Value the things that matter
4. Only include what is material
5. Do not over-claim
6. Be transparent
7. Verify the result

Establish
Scope &
Identify
Stakeholders

Mapping
Outcomes

Measuring
Change

Establishing
Impact

Calculating
SROI

Reporting &
Embedding

OUTCOMES

The SROI analysis revealed the story of change and value created as a result of the IYP programme and its unique service delivery at Waipareira.



- Being a better parent
- Improved parent-child relationships
- Family as a unit
- Reduced stress and improved mental well being
- Feeling worthy and confident
- Having a safe environment
- Feeling supported
- Access child custody or reduced risk of losing child guardianship
- Feeling supported with access to other services
- Increased social engagement

KEY STAKEHOLDERS

- Parents and Caregivers
- Children (aged 3 - 8 years)
- Facilitators/Kaiārahi of IYP programme
- Te Whānau o Waipareira
- Government and its agencies



CHILDREN

- Emotional development
- Cognitive development and behaviour
- Sociability



KAIĀRAHI

- Improved professional development
- Improved interpersonal relationships
- Being a better parent
- Improved self-esteem



GOVERNMENT

- Reduced social and fiscal costs
- Decrease in crime, substance abuse, mental health difficulties, poor health, etc.

Impact

TOTAL VALUE CREATED

\$ 1,815,555.75

INVESTMENT
OVER 3 YEARS

FINANCIAL YEARS
2017, 2018, 2019

\$484,196.25

=

**SOCIAL
RETURN
ON INVESTMENT
RATIO**

3.75 : 1

The result of 3.75: 1 indicates that
for each \$1 of value invested, a total of \$3.75 of value is created.

What does this mean?

- Importance of early interventions
- Compelling story to funders, investors and critics
- Inform practice , design and policy
- Challenges the traditional notion of value and success
- Adding momentum to the Aotearoa Wellbeing vision
- Fills the accountability gap
- SROI is more than just a number , narrates a story of change

HE AHA TE MEA NUI O TE AO.
HE TĀNGATA, HE TĀNGATA, HE TĀNGATA !

*What is the most important thing in the world?
It is people, it is people, it is people !*