



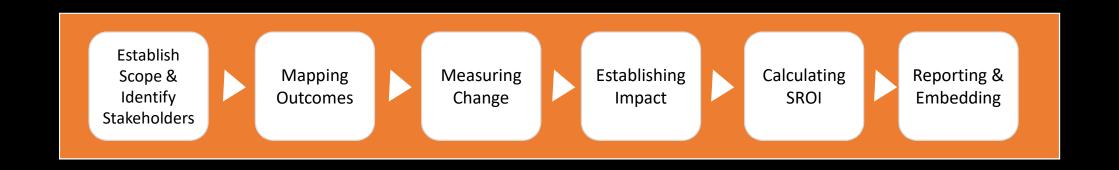


Social Return on Investment

The Social Return on Investment (SROI) framework is an internationally recognised, principles-based approach for understanding and measuring the broader concept of 'value' and incorporates social, environmental and economic impacts.

SEVEN PRINCIPLES OF SROI

- Involve stakeholders
- 2. Understand what changes
- 3. Value the things that matter
- 4. Only include what is material
- 5. Do not over-claim
- 6. Be transparent
- 7. Verify the result



OUTCOMES

The SROI analysis revealed the story of change and value created as a result of the IYP programme and its unique service delivery at Waipareira.



- Being a better parent
- Improved parent-child relationships
- Family as a unit
- Reduced stress and improved mental well being
- Feeling worthy and confident
- Having a safe environment
- Feeling supported
- Access child custody or reduced risk of losing child guardianship
- Feeling supported with access to other services
- Increased social engagement

KEY STAKEHOLDERS

- Parents and Caregivers
- Children (aged 3 8 years)
- Facilitators/Kaiārahi of IYP programme
- Te Whānau o Waipareira
- Government and its agencies



CHILDREN

- Emotional development
- Cognitive development and behaviour
- Sociability



KAIĀRAHI

- Improved professional development
- Improved interpersonal relationships
- Being a better parent
- Improved self-esteem



GOVERNMENT

- Reduced social and fiscal costs
- Decrease in crime, substance abuse, mental health difficulties, poor health, etc.

Impact

TOTAL VALUE CREATED

\$ 1,815,555.75

INVESTMENT OVER 3 YEARS

FINANCIAL YEARS 2017, 2018, 2019

\$484,196.25

= SOCIAL RETURN ON INVESTMENT RATIO

3.75:1

The result of 3.75: 1 indicates that for each \$1 of value invested, a total of \$3.75 of value is created.

What does this mean?

- Importance of early interventions
- Compelling story to funders, investors and critics
- Inform practice, design and policy
- Challenges the traditional notion of value and success
- Adding momentum to the Aotearoa Wellbeing vision
- Fills the accountability gap
- SROI is more than just a number, narrates a story of change

HE AHA TE MEA NUI O TE AO. HE TĀNGATA, HE TĀNGATA !

What is the most important thing in the world? It is people, it is people, it is people!