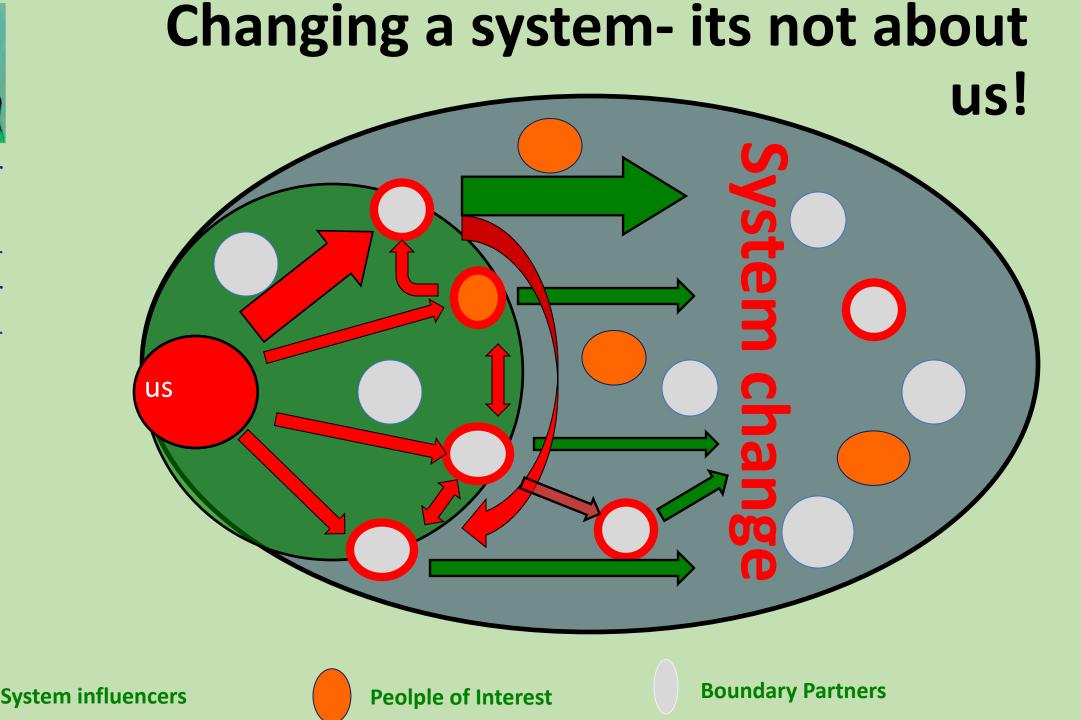


Outcome Mapping Outcome Harvesting

Community Research Webinar

August 2021

Jeph Mathias, Suzanne Andrew



oo complex to solve... Mpredictable

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Reverse Logic

Outcome

centred

Only 2 principles



Outcomes?

•OM: Change of **behaviour attitude, relationship, policy.**

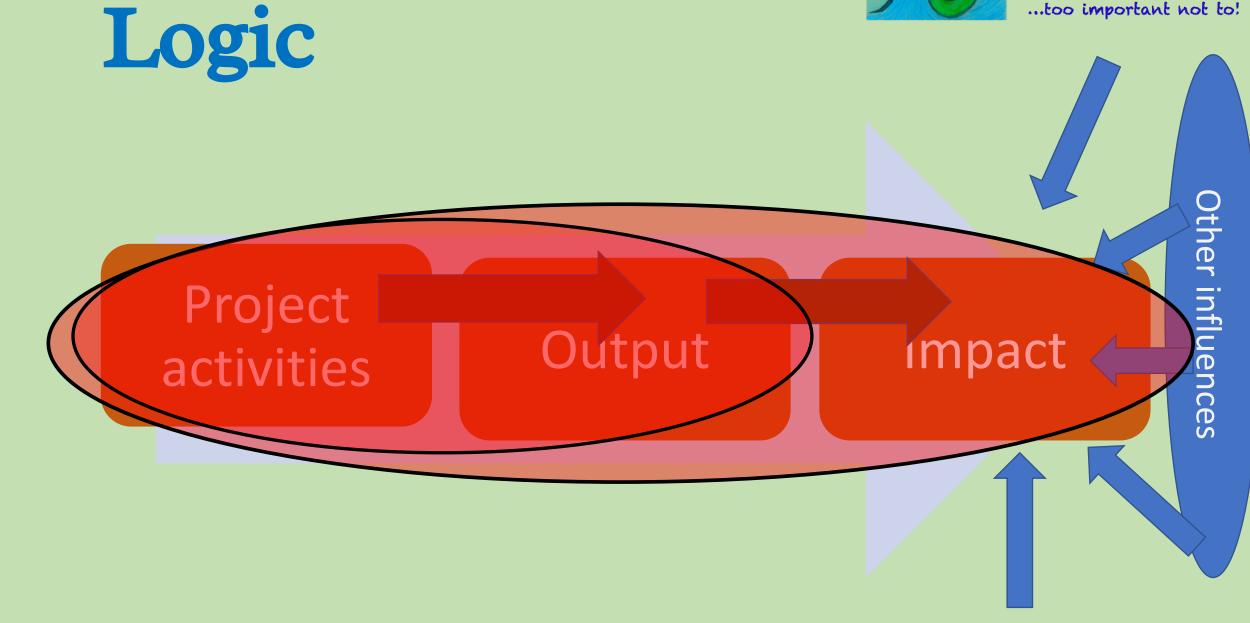
•OH needs verifiable outcomes= **Documented, documentable new behaviour or policy**





too complex to solve... **INPREDICTABLE** ...too important not to!





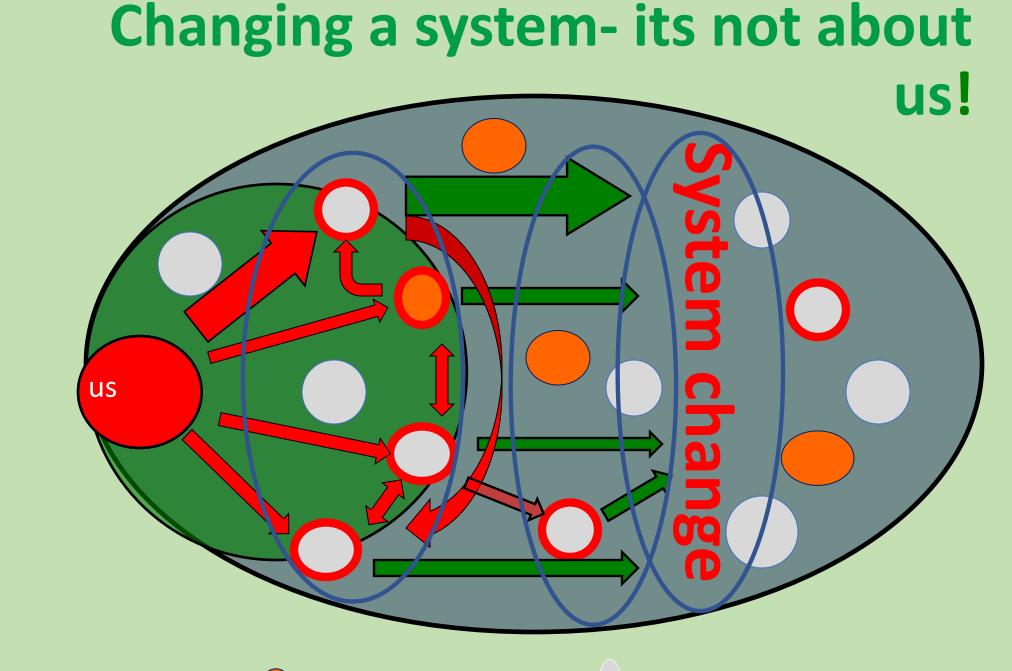
Reverse Logic

What's **going on?** (Regarding 'Our' Issue)

How People/Institutions

think relate behave, make rules

What the project did



System influencers

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important not to!

to solu

Peolple of Interest

Boundary Partners



Over to Suzanne...

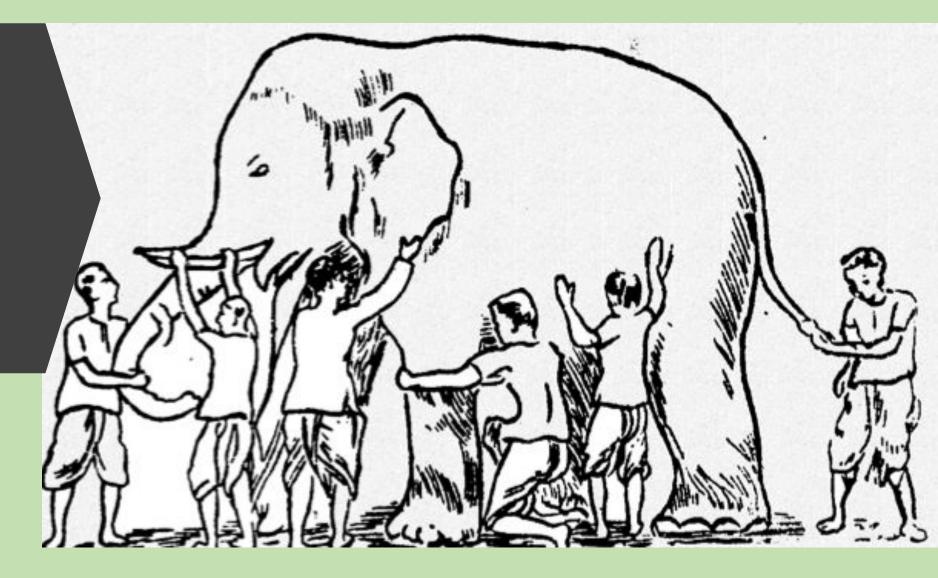
Comet:

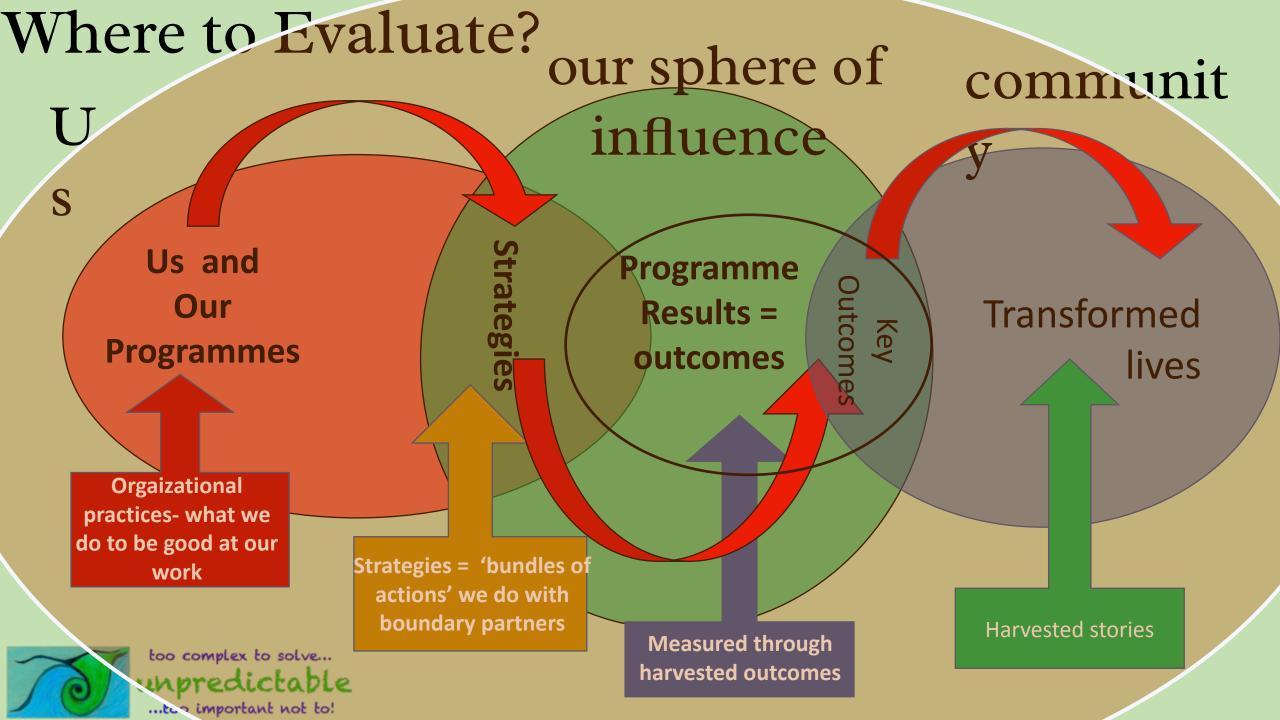
- What's the system you're trying to contribute to?
- What do you think you need to do to stimulate change?
- Looking back to evaluate- how would you do it?
- Has OM or OH added anything?





Jeph's Questions





Apply it to your Mahi...

•What's the "system" that might be constructed another way? Which people, groups of people or institutions need to change for that to happen? •What do you need to do to help that happen? •What would you look for to tell you if its working?

too complex to solve... unpredictable